

CORPORATE RESPONSABILITY POLICY

K Project was created with the objective of creating tools and implementing actions that minimize the environmental impacts of Audiovisual Projects.

With more than 20 years of experience in the industry and the belief that this knowledge helps us in its transformation as an agent of great social and environmental impact in our society. We want to contribute on Audiovisual Projects and deploy them as agents of change and thus generate a global transformation.

Economic, environmental and social commitment

KFK is committed to sustainable development, supporting and promoting the Sustainable Development Goals (SDGs) and the 2030 Agenda.

In particular, we work to implement Actions in Audiovisual Productions, focused on:

SDG #3 Good Health & Well-being

- Contribute to the elimination of the use of hazardous materials and chemicals and replace them with healthy and non-toxic alternatives.
- Improve air quality by promoting sustainable mobility free from fossil fuels for staff travel and project logistics.

SDG #11 Sustainable Cities & Communities

- Promote the minimization of raw materials in order to generate less waste, and in case of waste generation, set an appropriate and optimized management to prevent water and soil contamination.
- Promote new resources and sustainable initiatives to reduce GHG emissions and noise pollution in Audiovisual Productions.

SDG #12 Responsible Consumption & Production

- Implement actions for sustainable management and efficient use of natural resources.
- Reduce food waste in projects with catering services.
- Training in waste prevention, reduction, recycling and reuse.
- Monitoring of significant environmental and social aspects to understand and subsequently implement reduction and compensation measures.
- Prioritize rental rather than purchase and, if goods are purchased, promote proximity services to minimize carbon footprint and promote the local economy.

SDG #13 Climate Acción

- Offer comprehensive advice for the minimization of climate impacts in audiovisual productions as a global strategy and transformation of the audiovisual industry.



<https://www.un.org/sustainabledevelopment/es/>

CORPORATE RESPONSIBILITY POLICY

Commitment to good governance

We integrate the values of sustainability in the establishment of strategic lines and the actions to implement them.

We guarantee that the **K Team** works according to the same principles of honesty, transparency and professional ethics.

Stakeholders

We communicate our values and commitment to **Partners**, and to all stakeholders, so that we can influence the impact of the activity across the value chain.

We promote the education and development of the **Team** and the reconciliation of work and family life.

We protect and defend respect for the principle of equality and non-discrimination.

We guarantee effective communication with **Clients** to detect needs and requirements that allow us to act with the principle of preventive action, and we work for highly satisfactory results for all parties involved.

Sustain an open channel of communication with stakeholders in society to ensure an open and constructive dialogue.

The **Company** is committed to fulfill the Corporate Responsibility Policy, and to embrace appropriate measures to ensure compliance.

Barcelona, 30th May 2021



Managing Director / CEO
Oliver Lupiañez